

STATE OF NEW JERSEY

BUSINESS REGISTRATION CERTIFICATE

DEPARTMENT OF TREASURY/
DIVISION OF REVENUE
PO BOX 252
TRENTON, N J 08646-0252

TAXPAYER NAME:

PRINCIPALS ESSENTIALS, INC.

ADDRESS:

820 POST ROAD STE 111
SCARSDALE NY 10583

EFFECTIVE DATE:

10/03/11

TRADE NAME:

SEQUENCE NUMBER:

1668178

ISSUANCE DATE:

10/04/11

James J. Fusisone

Director
New Jersey Division of Revenue

FORM-BRC

(04-08), D205846V

This Certificate is NOT assignable or transferable. It must be conspicuously displayed at above address.